

# Newtown Fire Association's 120<sup>th</sup> Anniversary

&

## 89<sup>th</sup> Annual Bucks Co. Fireman's Parade

June 13<sup>th</sup>, 2009

Dear Sir or Madam,

On behalf of the Newtown Fire Association, we would like to take a few minutes of your time to ask for your help and support with a very special program.

The Newtown Fire Association prides itself in its strong dedication to fire prevention, public safety and community outreaches. This is strongly reflected in the Chief Officers, Junior Officers and Firefighters who each individually carry on a long legacy and proud tradition.

The purpose of this letter is to request your assistance in recognizing our 120<sup>th</sup> Anniversary as the Newtown Fire Association serving Newtown and surrounding areas. We are seeking sponsors from the community to financially support our 120<sup>th</sup> Anniversary and the 89<sup>th</sup> Annual Bucks County Fireman's Parade being held in Newtown on June 13, 2009. We are asking for your donation and in return we will provide a publication of your choice to be displayed in the Commemorative Parade Booklet. The donation values are as follows:

Full Page Ad: \$200.00

Quarter Page Ad: \$75.00

Half Page Ad: \$150.00

Business Card Ad: \$25.00

These booklets will be displayed throughout Bucks County in the weeks prior to the parade. In addition, they will be distributed to each Fire Department, Ambulance Squad, and along the parade route. As a contributing sponsor, you will also receive booklets to display and distribute.

If you would like to be a sponsor please send the enclosed advertisement form with attached artwork or business card via mail or fax to the following address no later than **March 31, 2009**.

PO Box 215 Newtown Pa 18940

FAX: 215-968-9057

ATTN: Carl Forsyth / Parade

We thank you in advance for your generous contribution and support of the Newtown Fire Association.

Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Address: \_\_\_\_\_

**Check Size of Ad**

Full Page: \_\_\_\_\_ (\$200)

Half Page: \_\_\_\_\_ (\$150)

Quarter Page: \_\_\_\_\_ (\$75)

Business Card: \_\_\_\_\_ (\$25)

Checks Payable to: **Newtown Fire Association** Attn: Parade